Project Quotation Website Development

WordPress Development   **P 10,000.00**

- Custom layout using Astra Theme + Elementor (free or Pro version)
- Create design for Pages/sections: Home, About, Services, Privacy, Terms, License Agreement, Cookies, Profile Section, Banner Area
- Add 2 buttons, Client Portals, and Request an appointment
- Clean, responsive design for desktop, tablet, and mobile
- Speed optimization (caching, lazy load, minify)
- Set up on the client's hosting with WordPress installation and SSL setup (if needed)

Note: Ongoing fixes and changes to the website are included in the payment, but please note that adding new functionality will require a separate payment.

Advanced Website SEO   **P 3,000.00**

- Keyword research for niche and location
- Meta titles, descriptions, image alt tags
- Schema markup (JSON-LD for LocalBusiness or similar)
- Google Search Console & Google Analytics setup
- Sitemap.xml and robots.txt configuration
- SEO plugin (Yoast or Rank Math) setup and configuration
- SEO-friendly permalink structure + performance tweaks
- Google Ads account creation or access integration
- Keyword research for ad targeting
- Run the website using Ahrefs to monitor the progress

Note: Ongoing SEO monitoring and rank progress are already included in the payment.

WooCommerce Store Marketplace Functionality(Optional)   P 5,000.00

- Install and set up the WooCommerce plugin

- Design and develop the Product section with a slider

- Develop individual product pages

- Add products, including variations if needed, and set up a price or discount

- Create product categories for the organization

- Set up payment gateways (PayPal, Stripe, etc.)

- Configure "Add to Cart" functionality

- Set up shipping and tax options

- Style the store layout to match the brand's identity

- Include products in SEO advertisements

Note: The "Add to Cart" feature and payment testing are included in this payment.

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Summary:

WordPress Development	P 10,000.00
Advanced Website SEO	P 3,000.00
WooCommerce Store Marketplace Functionality(Optional)	P 5,000.00
TOTAL	**P 18,000.00**

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Prepared by:

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